

I never thought boxing could change my life, but Fight 4 Change gave me purpose, confidence, and a future

**Participant** 

# **HOW WE MEASURE SUCCESS?**

We provide our corporate partners with clear, data-driven insights into the impact of their contributions.

- Quarterly and annual impact reports.
- Case studies highlighting individual success stories.
- Measurable KPIs tracking participation, employment outcomes, and community transformation.

Every young person deserves the chance to succeed. Fight 4 Change gives them that opportunity

> Len Trusty Chair of Trustee

# **GET INVOLVED TODAY**

Be a part of the fight for change. Whether through corporate funding, employee volunteering, or sponsorships, your company can make a tangible difference.

We Tick all the boxes

**DIRECT IMPACT:** Every contribution supports mentoring, skills development, and youth empowerment programs.

**EMPLOYEE ENGAGEMENT:** Unique corporate teambuilding experiences that inspire your workforce.

BRAND VISIBILITY: Strengthen your brand's reputation as a socially responsible leader.

**SUSTAINABLE CHANGE:** Long-term partnerships that provide lasting benefits to young people and communities.

Join us in creating opportunities, empowering young people, and transforming communities. Let's make a difference together.



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**CORPORATE** SOCIAL **RESPONSIBILITY (CSR)** 

Charity Number 1143318

# WELCOME TO FIGHT 4 CHANGE

At Fight 4 Change, we believe in the power of sport to transform lives. Since our inception, we've been using the disciplines of boxing and fitness as tools to engage, inspire, and support young people facing adversity. Whether it's helping a young person gain confidence, find their voice, or make positive life choices, our mission is clear: to empower young people to fight for their futures.

We are not just a charity that delivers programs—we are a movement that transforms communities. We tackle issues ranging from mental health and unemployment to social exclusion and violence. We are the difference between a young person feeling hopeless and a young person becoming a leader. Your support means everything to us, and together, we can continue to provide life-changing opportunities for those who need them most.

Thank you for considering being part of the Fight 4 Change family.

Rebecca Donnelly, MBE CEO, Fight 4 Change

# **WHO ARE WE?**

Fight 4 Change is a sport-for-Social change charity based in London that uses boxing, martial arts, and other dynamic sports as tools for personal development, leadership skills, and social engagement. Our programs focus on vulnerable and marginalised youth, many of whom face barriers like poverty, mental health challenges, and social exclusion.

### **WHAT SETS US APART?**

At Fight 4 Change, we don't just use boxing for physical fitness. We use sport as a catalyst for social change. Here's what makes us unique:

#### **SPORT WITH PURPOSE**

We harness the discipline and focus that boxing demand to teach young people life skills like resilience, leadership, and teamwork.

#### **HOLISTIC SUPPORT**

Beyond the boxing and ring, we provide mentoring support, employability programs, and mentoring to help participants tackle challenges head-on. Every young person's journey is unique, and we tailor our services to meet their specific needs. We take into consideration their individual needs and wants including the way they prefer to engage and the learning style that best suits them.

#### **INCLUSIVE AND DIVERSE**

We work with young people from all backgrounds, ensuring our programs are accessible and inclusive. From Ex offenders, school avoiders to those dealing with trauma or exclusion, we provide a safe space where everyone belongs.

#### **PROVEN IMPACT**

What sets us apart is not just our dedication but our commitment to measuring success. Our programs are backed by evidence-based outcomes we continuously evaluate our impact through internal measure and external evaluations to ensure we're delivering real results that make a lasting difference.

Come and Join the fight with us and get your company involved

# CORPORATE ENGAGEMENT OPPORTUNITIES

Our partnership with Fight 4 Change isn't just about giving back—it's about changing lives.

#### **CORPORATE SOCIAL RESPONSIBILITY (CSR) PARTNERSHIPS**

Be part of a meaningful CSR initiative that aligns with your company's values.

- Strategic Funding Partnerships: Support one or more of our core programs like 'Beat the Count', 'In Your Corner', and 'In Her Corner' aimed at empowering individuals creating better opportunities, employability mentoring and therapy.
- Skill-Based Volunteering: Engage your employees through mentorship, CV workshops, career coaching, and leadership training for young people.
- Payroll Giving & Fundraising: Encourage employees to donate via payroll deductions or fundraising challenges.
- Sponsorship Opportunities: Secure branding opportunities at events, on equipment, and in F4C marketing campaigns.

#### TEAM-BUILDING & EMPLOYEE VOLUNTEERING DAYS

Engage your employees in a hands-on, impactful experience through corporate team-building days.

- Unique boxing and fitness challenges to promote teamwork and well-being.
- Mentoring sessions that connect employees with young people facing real-life challenges.
- Strengthened employee morale, leadership, and corporate culture.

#### **SPONSORSHIP & BRANDING OPPORTUNITIES**

Align your brand with a trusted community-driven organisation. Opportunities include:

 Branded sponsorship of Fight 4 Change training gear, facilities, and promotional materials.

- Event sponsorship for Fight 4 Change showcases, fundraising events and dinner shows.
- Recognition through F4C's social media, newsletters, and press coverage.

#### **EMPLOYMENT & SKILLS DEVELOPMENT PARTNERSHIPS**

Help us create real employment opportunities for young people.

- Offer internships, apprenticeships, and work placements to Fight 4 Change participants.
- Host career insight days, where your employees share industry experiences and career guidance.
- Develop industry-specific training programs that align with the job market.

## WHAT SETS US APART?

#### YOUR CONTRIBUTION DIRECTLY SUPPORTS:

Mentoring & personal development programs for at-risk youth.

- Employment and skills training to prepare young people for the job market.
- Community-led initiatives that build trust between young people and local institutions.
- Safe spaces for young people to engage in positive, structured activities.

